Font

<link rel="preconnect" href="https://fonts.googleapis.com">

<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>

<link href="https://fonts.googleapis.com/css2?family=Montserrat+Alternates&display=swap" rel="stylesheet">

font-family: 'Montserrat Alternates', sans-serif;

Cartela de cores

<https://colorhunt.co/palette/2a2f4f917fb3e5beecfde2f3>